



## About reVamp



*reVamp* is a personalized total-health and lifestyle program that represents the HoebeL<sup>™</sup> body-mind approach. The program consists of three Phases; each phase is 5-weeks and gets progressively more advanced. Creator Brett Hoebel, spent over a decade researching different cutting-edge health and fitness modalities and combined them into the **reVamp Training System**<sup>™</sup> which integrates personal training, nutrition & weight management, fitness assessment and individualized program design. Martial arts, yoga, Pilates and restorative spa treatments are also part of reVamp which help to create a yin and yang balance.

Phase I - Base Conditioning: the focus is on creating a strong fitness foundation and proper nutritional habits that fit into the participant's current lifestyle. Phase II - Strength Training: each participant is challenged with more advanced exercises and is coached on how to keep integrating their new lifestyle into their daily routine, while building stronger and leaner muscles. Phase III - Energy System Training: the intensity revs up in this final phase as participants strive to accomplish more goals and are coached on how to maintain the life-long training and nutritional habits they have built.

Participants in reVamp work with a certified personal trainer and certified nutrition coach during different phases of their program. Whether you are just starting to workout or you have been training consistently, the knowledgeable and diversified HoebeL Fitness team will design a challenging and safe program for you. reVamp is not just a program, it's a platform for the individual to transform health and fitness into mindful, empowered living.



## Services & Rates



### Phase-1 Services

#### 10 or 15 Personal Training Sessions (55 min / session)

- cardiovascular & strength training
- flexibility enhancement

#### 1 Fitness Assessment (55 min / counted as first session)

- postural evaluation
- strength and flexibility ratios
- functional movement screen
- body fat and circumference measurements
- cardiovascular test

#### 2 Nutrition & Weight Management Sessions (55 min / session)

- consultation & analysis (55 min)
- follow up (55 min)
- phone & email support

#### 1 Program Design

- individualized written fitness program
- stretches, exercises, cardio workout, weekly workout planner

### 5-Week Overview

#### Week 1:

- fitness assessment
- private training sessions (2 or 3)
- nutrition consultation

#### Week 2:

- private training sessions (2 or 3)
- nutrition phone or email

#### Week 3:

- private training sessions (2 or 3)
- nutrition follow up

#### Week 4:

- private training sessions (2 or 3)
- nutrition phone or email

#### Week 5:

- private training sessions (2 or 3)
- nutrition phone or email

### Program Rates

Please contact HoebeL Fitness at 212.366.1342 or info@hoebel.com





### Press





THE

Brett was a workout instructor for Star Jones





DAY

770





Brett and Sarah Haines get 'Brazilified' doing a capoeira workout Brett doing a RevAbs workout on GMA NOW with Tonya Rivera





Brett co-hosted Fit Family on Discovery's Fit TV





Brett strikes a capoeira pose and shows an in-home workout on CBS

Brett Rev's it high with the News team on Fox 5



cellulite Brett's 15 minute workout Brett's Brazil booty workout Brett's ab-training advice America's workout with Brett Entrepreneur interview



## About HoebeL





HoebeL Fitness is dedicated to inspiring mindful, healthy living through physical well-being, mental clarity and self empowerment. Founded by international fitness expert, **Brett Hoebel**, HoebeL Fitness has a body-mind approach that comes from Brett's diverse experience in Eastern and Western disciplines, including his martial arts training in Afro-Brazilian *capoeira* and *Muay Thai kickboxing* as well as his undergrad education as a premed in *biomedical science* and post-graduate studies in *functional strength training, nutrition, yoga* and *holistic health*. This integrative philosophy is represented by all of the HoebeL lifestyle-fitness programs including *REV ABS*™, *reVamp*®, fitnessBrosil™ and *urbanmotion*®.

As a celebrity trainer and one of the most sought-after weight-loss, nutrition and lifestyle coaches in New York, Brett is launching his new **REV ABS** fitness program on national television as a series of ab-defining in-home workout DVDs. A 15-year veteran in the health and wellness industry, Brett has helped shape-up some of Hollywood's finest including Victoria Secret supermodels and A-list actors, to fashion designers and music icons. Brett was also the co-host of *Fit Family*, a reality-fitness show on *Discovery Channel* and has appeared on *The View, Good Morning America* and *The Today Show*. He is a contributing fitness expert in many publications such as *Vogue, The New York Times, InStyle, Elle, Shape* and *Self* and has been touted "Best of New York" by *New York Magazine* and *Allure*.

Brett is also an award-winning group fitness instructor and nationally recognized personal trainer. He holds certifications in C.H.E.K. Holistic Exercise Kinesiology, C.H.E.K. Nutrition & Lifestyle Coaching, Metabolic Typing™ Nutrition, Personal Training, Hatha Yoga and Prenatal/Postpartum Conditioning. When not in New York, Brett travels to Los Angeles and Rio De Janeiro, Brazil to teach classes, work with clients, train capoeira and collaborate with different health and fitness professionals.

Through a leading-edge approach, Brett and HoebeL Fitness are dedicated to empowering people with the knowledge, motivation and ability for more mindful, healthy living.



## Contact Info

For press inquiries, please contact: SJR Group

Lauren Talamini • Italamini@groupSJR.com Melody Serafino • mserafino@groupSJR.com 646.833.0206

# fitness from within.

